

Introduction to CCBF

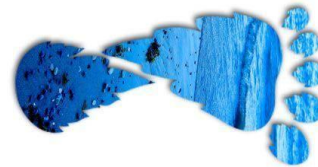
BEC Member Induction
Date: TBC



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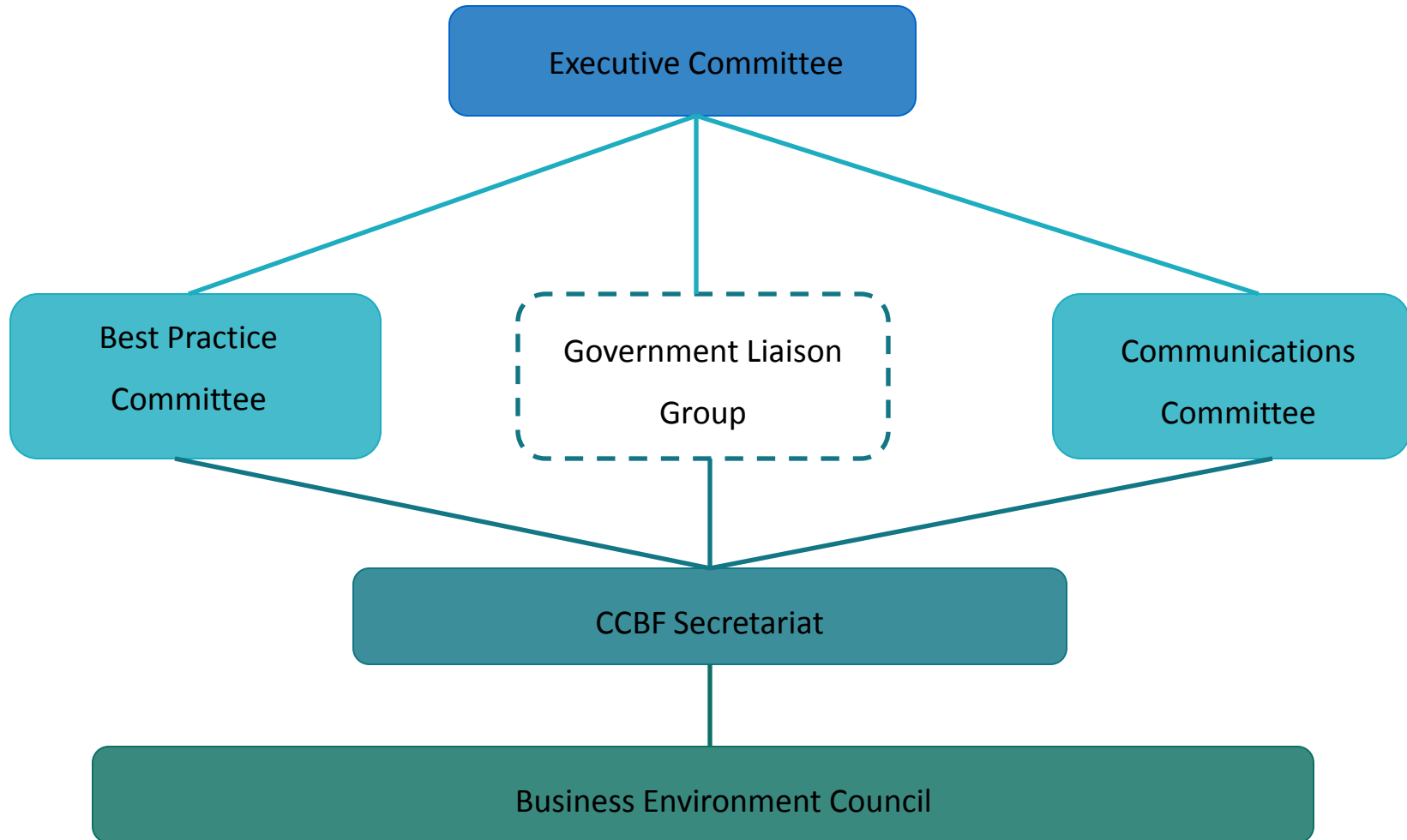
***CCBF will be a catalyst
to pioneer Hong Kong's transition
to a low-carbon economy***



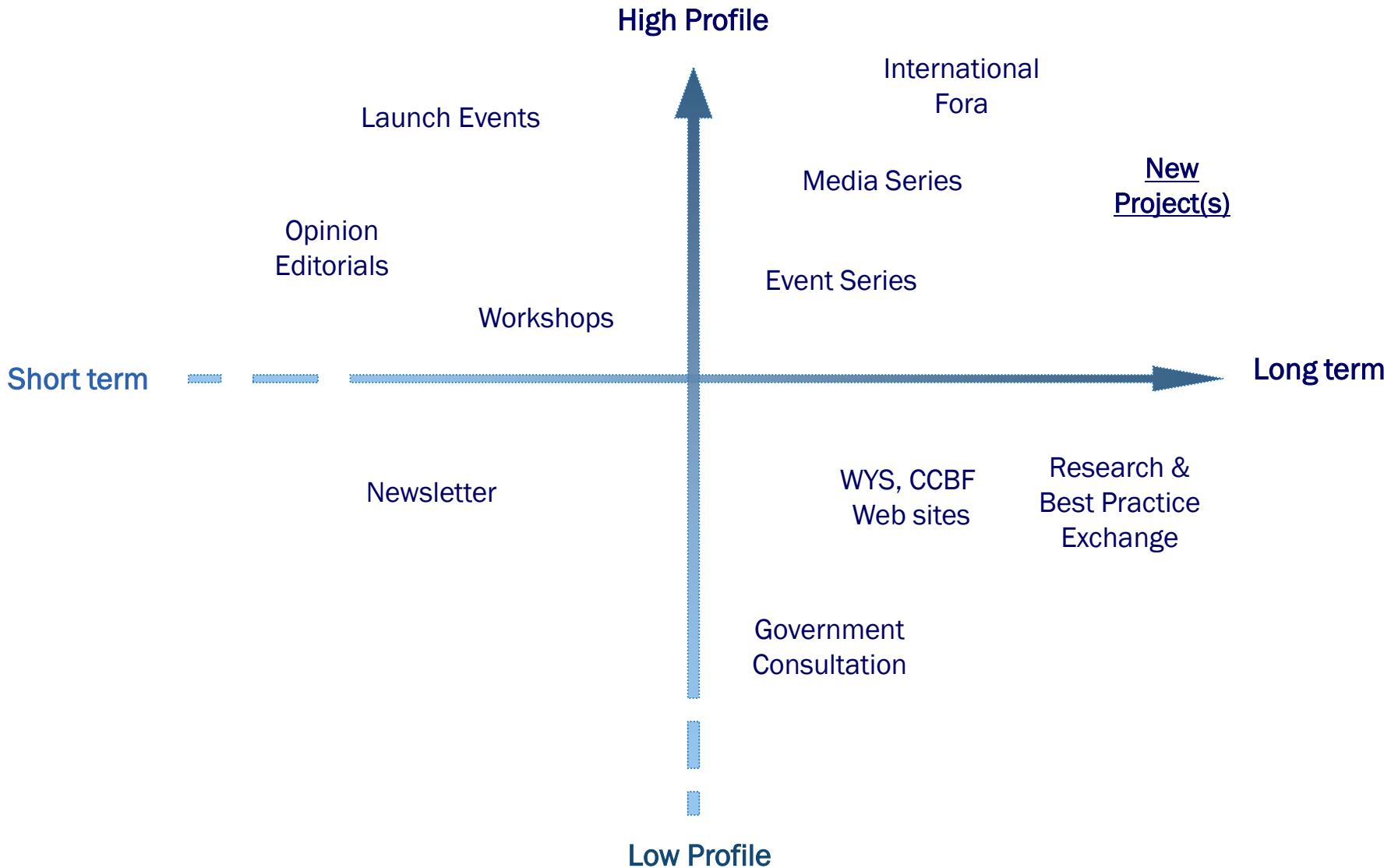
CCBF Members



Structure



CCBF Delivers...



Highlights of Member Events

- Communications Workshop: *Enhancing your online visibility* – 28th January
- *2nd Anniversary Pub Quiz* – 16th March
- *HIT Site Visit: Kwai Tsing Port* – 8th June
- *Roundtable Discussion with Yvo de Boer* – 22nd June



Public Events

- *From Copenhagen to Hong Kong: What the Climate Talks Imply for Us* – 12th January
- *Cities that Mean Business: Meeting the Low Carbon Challenge* – 24th February
- *A Wake-up Call for Business* – 22nd September
- *An Essential Union: Science & Public Policy*, with Dr. James Hansen – 1st November
- *Putting a Price on Carbon* – 26th November

BUSINESS ENVIRONMENT COUNCIL
商界環保協會

CCBF Public Event—Featuring Dr. Gavin Smith
Wednesday, 22nd September, 2010

CCBF
氣候變化 商界論壇

Natural Hazards, Disasters and Climate Change
A WAKE-UP CALL for Business

Spot Pressing Synopses



Minimize Your Risk

Disasters constitute a wake-up call for business in Asia. How to respond? Dr. Gavin Smith will discuss how businesses can prepare for, mitigate against and recover from natural hazards and disasters while furthering climate change adaptation measures.

About Dr. Gavin Smith
Executive Director, Center for the Study of Natural Hazards and Disasters, located at the University of North Carolina (UNC), Chapel Hill

Dr. Smith also serves as the Executive Director of the Department of Homeland Security's Center of Excellence for the Study of Natural Disasters, Coastal Infrastructure and Emergency Management. He is currently engaged in planning-related research with a focus on a national evaluation of local and state hazard mitigation plans. Following Hurricane Katrina, Dr. Smith served for two years as the Executive Director of the Mississippi Governor's Office of Recovery and Renewal.

Dr. Smith received his Ph.D. in Urban and Regional Planning, specializing in environmental planning and policy, environmental disaster resolution and hazard mitigation. His new book, *A Review of the United States Disaster Assistance Framework: Planning for Recovery*, will be published this fall. He is also a co-author of *Adapting to Climate Change: Lessons from Natural Hazards Planning* which will be published in 2012.

Date: 22nd September (Wednesday)
Time: 2.15pm - 3.30pm (followed by networking drinks)
Venue: LLP Training room, Hongkong Electric Centre, 44 Kennedy Road, Hong Kong
Admission: HK\$200 (Non CCBF & BEC members)
HK\$100 (CCBF & BEC members)
For enquiries and registration please contact: greggio@bec.org.hk

BUSINESS ENVIRONMENT COUNCIL
商界環保協會

1st November 2010

CCBF
氣候變化 商界論壇

An Essential Union: Science & Public Policy
Dr. James Hansen's solutions for combating climate change


As America's top climate scientist, Dr. Hansen brings a unique vision to the climate debate. Dr. Hansen will present the central thesis of his latest book, *Storms of My Grandchildren*. It details how climate change is occurring at a faster rate than predicted and argues that human action to prevent its most dangerous effects must be similarly rapid and decisive. Dr. Hansen's policy and economic recommendations, include a tax & dividend solution, which he argues is simpler and more robust than cap & trade.

The event will also feature:

- Commentator: TBC
- Moderator: Christine Loh—CEO, Civic Exchange

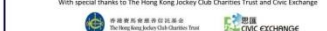
Dr. James Hansen, perhaps best known for bringing global warming to the world's attention in the 1980s when he first testified before Congress, is an adjunct professor at the Department of Earth and Environmental Sciences at Columbia University and at Columbia's Earth Institute, and director of the NASA Goddard Institute for Space Studies. He has appeared on 60 Minutes, ABC News Tonight, Anderson Cooper, Charlie Rose, has been interviewed in the New York Times and profiled in the New Yorker, and has written for the Boston Globe, the Nation, the New York Review of Books, and Scientific American.

Supporting Partners:



Date: 1st November 2010
Time: 4.00pm - 5.30pm (followed by networking drinks)
Venue: Agnes B Cinema, Hong Kong Arts Centre, 2 Harbour Road, Wanchai
Admission: Free
Registration: Please contact greggio@bec.org.hk

With special thanks to The Hong Kong Jockey Club Charities Trust and Civic Exchange



Highlights of 2010

International Events

- **WBCSD's *Business Building Bridges: How the private sector can help shaping effective and efficient*** -- 29th March
- The Prince of Wales's Corporate Leaders Group on Climate Change ***Deal or No Deal*** Conference & Capacity Building Workshops – 12th-15th July



Research

- ***Every Building a Powerhouse*** – Launch 15th June
- ***Low Carbon Economy for Hong Kong*** – Launch 6th July
- ***Hong Kong Business Climate Change Survey*** – October
- ***Every Building a Powerhouse Phase 2*** – November

The collage includes several key documents:

- Every Building a Powerhouse:** A report featuring a lightbulb footprint icon and a bar chart titled 'Energy Efficiency (kWh/m²/year)'. The chart shows a target of 100 kWh/m²/year by 2015, with current levels around 150-200 kWh/m²/year. It lists 'Energy Efficiency Measures' such as Lighting, Heating, Cooling, and Water.
- Low Carbon Economy for Hong Kong:** A report with a green piggy bank icon and a green car icon, titled 'Building a Low-Carbon Economy for Hong Kong: A Sector Approach'.
- Research Report:** A document titled 'The Way for Hong Kong to Move from a Carbon Future to a Low-Carbon Future' with a green house icon.

At the bottom of the collage, it reads: "CCBF Research—A way forward" and "CCBF: Pioneering Hong Kong's Transition to a Low-Carbon Economy".

Looking Forward



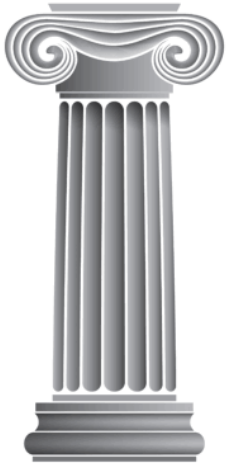
Four Pillar Strategy

Educate & Engage

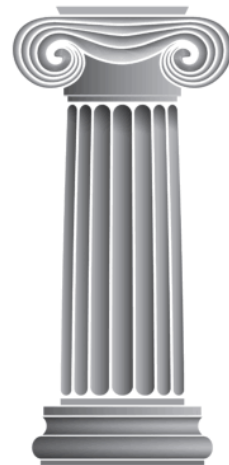
Share & Compare

Pursue Progressive Policy

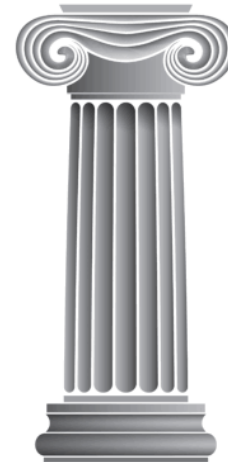
Lead by Example



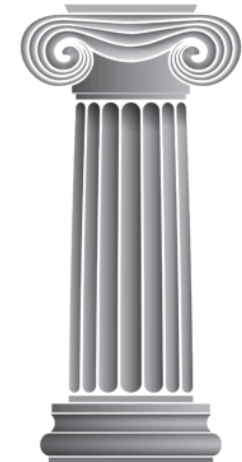
Raise awareness, share best practice, and demonstrate leadership in low-carbon business models



- Maximize value for members in knowledge-sharing on low-carbon business models
- Capitalize on this knowledge as appropriate for CCBF's external work



Be the 'go-to' business group for HKG as it begins to plan evolution to a low-carbon economy



Demonstrate that businesses can track and reduce carbon while being commercially successful

Thank you

For more information visit
www.climatechangebusinessforum.com
Or e-mail: ccbf@bec.org.hk