

# Japan Climate Leaders Partnership(Japan-CLP)

## Activity Report 2010

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# Introduction

## ■ About the Japan Climate Leaders' Partnership

The Japan Climate Leaders' Partnership (Japan-CLP) is a business coalition that regards spearheading the transition to a sustainable low carbon society to be a business opportunity.

On July 30th 2009, the Japan-CLP was set up to urge the industrial community to develop a sound sense of urgency on the issue of climate change and to initiate more proactive actions. We share the common goal of building a sustainable low carbon society through communicating proactively with policy makers, industry and citizens, and will undertake a variety of activities with a focus on Asia.

<http://www.japan-clp.jp>

### 【Member Companies】



## ■ About the Japan-CLP

July 30<sup>th</sup>, 2009, the Japan-CLP released “Towards a Sustainable Low Carbon Society: Our Common Vision”, which lays out a sense of urgency on climate change from a business perspective, and presents a promise to tackle climate change.

### Our Purpose

1. Japan-CLP regards de-carbonization to be the precondition for future economic activities, and aims to build a sustainable low carbon society.
2. We will create a shared vision towards a sustainable low-carbon society, and each member company will lay out its own commitment and lead through action.
3. With Asia as our base for action, we will communicate proactive messages to accelerate changes in society.

### < Our Common Vision >



# ■ About the Japan-CLP



- A sense of urgency towards climate change
- Climate change from a business standpoint



1. Pursuit of intergenerational responsibility
2. Establishment of long-term policies to encourage early action
3. A society based on the principle of burden sharing
4. Development and deployment of low-carbon technologies
5. Improvement of the absorption capacity of ecosystems



1. Acknowledgement of climate change as a management challenge
2. Strategic implementation of climate change measures
3. Proactive information disclosure
4. Employee participation
5. Encouragement of customers
6. Collaboration with the value-chain
7. Participation in the global climate debate

# Yearly Activity Report

**Japan-CLP's activities from April 2009 to March 2010.**

## Activity Plan in FY2010

- To put “Our Recommendation” into practice, the Japan-CLP will communicate with various stakeholders (policy makers, opinion leaders, NGOs, companies, etc.).
- To increase visibility of the Japan-CLP in Asia, the Japan-CLP will carry out an international symposium.
- Subcommittees will be formed to further discuss specific themes of the recommendation.

## Schedule



① Position Statement

Recommendation

1<sup>st</sup> International Symposium  
(Release of the joint statement)

② Overseas Network

6/24 Korea CCBF  
7/15 Global Secretariat Meeting

2/24 Singapore SEACChange

③ Dialogue with national stakeholders

4/6 ★ Fukuyama, Vice Minister of Foreign Affairs  
4/26 ★ 3 Ministers  
5/24 ★ NGO  
5/25 ★ National C&T Committee  
6/2 ★ JICA

9/28 ★ Sustainability Management Forum  
10/6 ★ Ministry of Environment 3 Ministerial Officials  
11/5 ★ DPJ Committee

# ①Position Statement

**Through the release of the recommendation, the Japan-CLP articulated its position on climate change to the public.**

## ■ Towards a Sustainable Low Carbon Society: Our Recommendation (April 2, 2010)

On April 2, 2010, five member companies of the Japan-CLP (Aeon Co.,Ltd., Fujitsu Limited, Ricoh Company, Ltd., SAP Japan Co., Ltd., and Tokyo Steel Manufacturing Co. Ltd.) released “Towards a Sustainable Low Carbon Society: Our Recommendation”. This recommendation lays out twelve recommendations from a business perspective, providing the outlook and strategy for putting “Five Principles for a Sustainable Low Carbon Society” into practice.

Recommendation 1, 2, and 6 is supplemented with discussion papers(in Japanese only) intended to facilitate further discussion.

[http://japan-clp.jp/assets/files/japan-clp\\_en.pdf](http://japan-clp.jp/assets/files/japan-clp_en.pdf)



April 2010  
Japan Climate Leaders' Partnership  
Japan-CLP

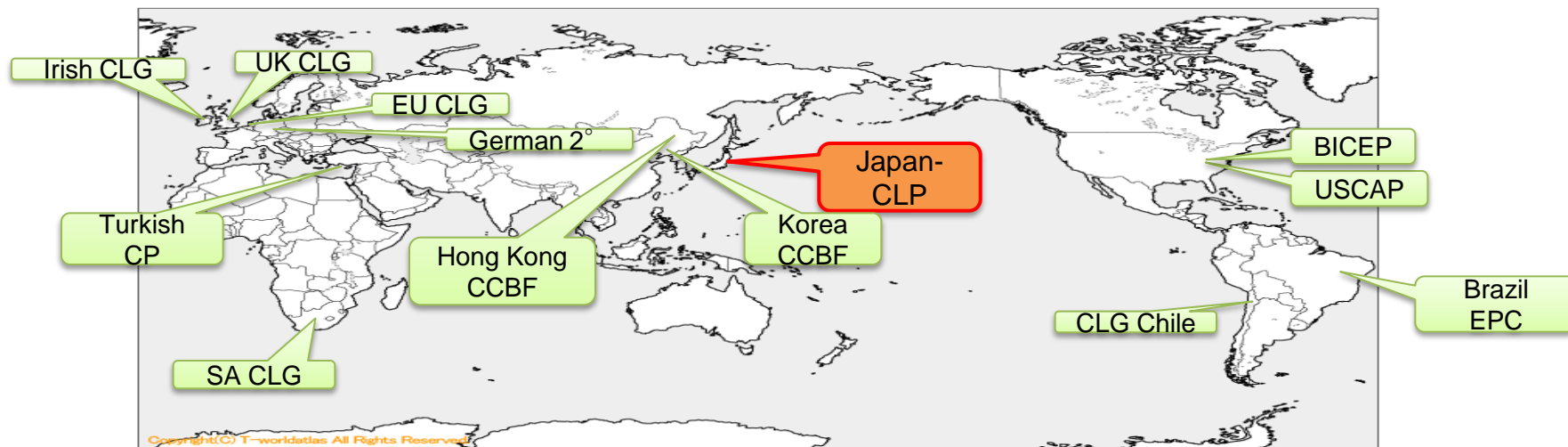
Principles	Recommendation
1. Pursuit of intergenerational responsibility	<ul style="list-style-type: none"> <li>1. Outlook for a sustainable low carbon future</li> <li>2. Multi-pronged approach to cultivating eco-active consumers</li> </ul>
2. Establishment of long-term policies to encourage early action	<ul style="list-style-type: none"> <li>3. Early establishment of a national low carbon strategy and roadmap</li> <li>4. Early adoption of incentives to implement national low carbon strategy</li> <li>5. Establishment of common indices to encourage and evaluate action</li> </ul>
3. A society based on the principle of burden sharing	<ul style="list-style-type: none"> <li>6. Establishment of effective and just economic and political systems based on the principle of burden sharing</li> <li>7. Constructive cooperation with developing countries</li> </ul>
4. Development and deployment of low-carbon technologies	<ul style="list-style-type: none"> <li>8. Acceleration of research and development of technologies contributing to climate change alleviation</li> <li>9. Extensive implementation of renewable energy policy</li> <li>10. Further innovation and diffusion of energy conserving technologies</li> </ul>
5. Improvement of the absorption capacity of ecosystems	<ul style="list-style-type: none"> <li>11. Pursuit of synergies between climate change action and ecosystem conservation</li> <li>12. Acceleration of domestic forestry conservation</li> </ul>

## ②Overseas Network

**Through hosting the international symposium and participating in meetings of overseas coalitions, the Japan-CLP carried out active discussions with progressive foreign companies tackling climate change.**

## Overseas Climate Change Business Network

Currently, there are 13 networks in 12 countries/regions, sending public message to government about the need for ambitious action on climate change. The Japan-CLP carried out discussions with mainly UK and Asian business networks in 2010.



### ■ Call on Korea CCBF (24 June, 2010)

Ricoh Company Ltd. and the Japan-CLP secretariat participated in Korea CCBF 4<sup>th</sup> Seminar, where a representative from Ricoh introduced the Japan-CLP, along with Ricoh's actions on climate change.

#### About the Korea CCBF

Korean business leaders' coalition launched in 2009 promoting the transition to a low carbon society.



### ■ Secretariat Meeting at UK (14-15 July, 2010)

The Japan-CLP secretariat participated in the following:

- ✓ International Climate Change Event, "Deal or No Deal?" hosted by the University of Cambridge Programme for Sustainability Leadership
  - ⇒ An event to reinvigorate the movement for an international deal within the international business community.
- ✓ Meeting with secretariats of business networks on climate change
  - ⇒ Exchanged opinions and information with secretariats of UK/EU CLG, USCAP(U.S.A.), Korea CCBF, etc..

### Asia Climate Leader Symposium ~Towards a Low Carbon Society~(December 10, 2010)

The Japan-CLP invited Samsung Global Environment Research (Korea), Climate Change Center (secretariat of Korea CCBF), Cathay Pacific Airways(Hong Kong), and Huawei Technologies (China) to discuss how businesses can contribute to tackling climate change through business operation while expanding business in Asia . After the symposium, a joint statement was released by the Japan-CLP members, Cathay Pacific Airways and Huawei Technologies.to accentuate future collaboration.

10:00 ~10:10	Opening Remarks	Mr. Akihiro Miwa (Managing Director, Obayashi Corporation)
10:10 ~10:25	About the Japan-CLP	Mr. Kiyoshi Sakai (Adviser, Ricoh Company, Ltd.)
10:25 ~10:40	Climate Change Actions by Korean Company	Mr. Jiwhan Kim (Senior Researcher, Samsung Global Environment Research Center)
10:40 ~10:55	Climate Change Actions by Hong Kong Company	Ms. Janice Lao (Manager, Environment Department, Cathay Pacific Airways Limited)
10:55 ~12:00	Panel Discussion ~How should business balance climate change issues and business expansion in the growing Asian market?~	<ul style="list-style-type: none"> <li>·Mr. Seongwook Hong (Researcher; Climate Change Center/Korea CCBF Secretariat)</li> <li>·Ms. Janice Lao (Manager, Environment Department, Cathay Pacific)</li> <li>·Mr. Ivan Huang (Director, Industry Development Strategy, Strategy &amp; Marketing Division, Huawei Technologies Co., Ltd.)</li> <li>·Mr. Kenji Tomari (General Manager, Corporate Citizenship Department, AEON Co., Ltd.)</li> <li>·Mr. Mitsuru Muraki (General Manager, CSR and Corporate Planning Department, Tokio Marine&amp;Nichido Fire Insurance Co., Ltd.)</li> <li>·Moderator:Mr. Yorio Wakisaka (Vice President, Industries and Solutions Group, SAP Japan Co., Ltd.)</li> </ul>
12:00~12:10	Closing Remarks	Mr. Atsuhisa Takahashi (Corporate Executive Officer, President of Corporate Environmental Strategy Unit, Fujitsu Limited)

#### Discussion Points

- Hong Kong, China, and Korea is moving towards a low carbon society, and the government is taking the leadership in supporting businesses.
- Working together with consumers is crucial, thus communicating with them along with the future generation is important. Consumers' understanding leads to empathy, which then leads to the change in actions. Children are very much interested in environmental issues, thus it is valid to approach the young generation, namely children, through environmental education and interactive means of engagement.(Business to Child approach).

Based on the panel discussion during the symposium, below Joint Statement was issued.

### Joint Statement by Asia Climate Leaders

December 10, 2010

This joint statement is being issued by the members of the Japan Climate Leaders' Partnership (AEON Co., Ltd, SAP Japan Co., Ltd., Obayashi Corporation, Tokio Marine & Nichido Fire Insurance Co., Ltd., TOKYO STEEL MANUFACTURING CO., LTD, Fujitsu Limited, The Bank of Tokyo-Mitsubishi UFJ Ltd., Ricoh Company, Ltd.) , Cathay Pacific Airways Limited, and Huawei Technologies Co., Ltd. , who actively tackle climate change issues.

- We recognize spearheading the transition to a sustainable low carbon society to be the best/most expedient way to embrace business opportunities. Taking such action will contribute to the development of the Asian region while tackling climate change.
- We will communicate and engage with the government, businesses including the supply chain, NGOs, and employees on this issue. At the same time, we will encourage eco-friendly consumer behavior (education of eco-active consumer), which we believe to be a driving force for change in society.
- We will work together to build a strong partnership with business networks internationally, especially in Asia. Through energy efficiency, the development of low carbon infrastructure and best practice exchange, we intend to make substantial progress towards mitigating the risks of climate change and achieving a sustainable low carbon society.



[http://japan-clp.jp/assets/files/sympo2010\\_jointstatement.pdf](http://japan-clp.jp/assets/files/sympo2010_jointstatement.pdf)

### Southeast Asian Corporate Leaders Initiative on Climate Change Roundtable

Ricoh Company Ltd. and Fujitsu Limited participated in the SEACChange Roundtable at Singapore, to discuss how a coalition of Southeast Asian business leaders can collaborate to chart a sustainable course for Southeast Asia.

#### About the Southeast Asian Corporate Leaders Initiative on Climate Change(SEA Change)

An initiative by the Lee Kuan Yew School of Public Policy based at the National University of Singapore, with support from the CLG and the British Government., convening CEOs and senior business leaders from leading Southeast Asian based-companies who believe that there is an urgent need to develop bold, forward-thinking policies for tackling climate change. It aims to form a Southeast Asian Corporate Leaders Coalition on Climate Change.



# ③ Dialogue with national stakeholders

**The Japan-CLP carried out dialogues with policy makers, ministerial officials and NGOs to discuss visions and expectations toward a sustainable low carbon society.**

Date	Participants※	Discussion topic
April 6, 2010	Fukuyama, Vice Minister of Foreign Affairs	Japan-CLP's Recommendation
April 26, 2010	Sengoku, Minister of National Strategies Naoshima, Minister of Economy, Trade, and Industries Ozawa, Minister of Environment	Japan-CLP's Recommendation
May 24, 2010	Climate Network, WWF, ISEP	Japan-CLP's Recommendation ⑥, about emissions trading and carbon tax
May 25, 2010	National C&T Committee	Emissions trading scheme
June 2, 2010	Japan International Cooperation Agency	Public-Private partnership in developing countries
September 28, 2010	Sustainability Management Forum	Japan-CLP's activities and Recommendation
October 6, 2010	Ministry of Environment 3 Ministerial Officials (Matsumoto, Minister of Environment, Kondo Senior Vice-Minister of Environment, Hidaka Parliamentary Secretary for Environment, Kobayashi Administrative Vice-Minister, Yatsu Chief Cabinet Secretary, Terada Vice-Minister for Global Environment, Kajiwara Deputy)	Japan-CLP's activities and Recommendation
November 5, 2010	Democratic Party of Japan Tax Committee	Carbon tax



# Discussions/Meetings

**Dialogue meetings to report progress on activities and future plans were carried out once in 1~2 months with member companies. Two subcommittees have been formed to expedite discussions on specific themes. Contents of the subcommittee meetings are shared amongst member companies to reflect their opinions**

## ■ Dialogue Meeting

Member companies meet bimonthly to determine what course of action must be taken for a transition to a low carbon society. Each meeting is participated by one to three representatives from CSR/Environment Department per company.

## ■ Subcommittee 1: “Business Contribution to Green Innovation”

Workshops and meetings are carried out to identify specific ways in which Japan-CLP member companies can contribute to the promotion of green innovation to realize a sustainable low carbon society.

## ■ Subcommittee 2: “Scope 3”

Study sessions on the “GHG Protocol The Corporate Value Chain (Scope. 3) Accounting & Reporting Standard”, a methodology for companies to quantify and report value chain related greenhouse gas emissions, are being carried out.

# Media Coverage

**Recommendation and joint statement released by the Japan-CLP was covered by the media.**

## Media Coverage

When	Content	Media
Early April, 2010	“Towards a Sustainable Low Carbon Society: Our Recommendation “released on April 2, 2010.	Tokyo Shimbun, Kyodo News, Fuji Sankei Business i, Nikkei Ecology, Nikkan Kogyo Shimbun, Tekko Shimbun, Kagaku Kogyo Nippo, Kobe Shimbun, Chugoku Shinbun, Kumamoto Shimbun, etc.
Late April, 2010	Meeting with Sengoku(Minister of National Strategies), Naoshima(Minister of Economy, Trade, and Industries) and Ozawa (Minister of Environment) on April 27, 2010	Fuji Sankei Business I, Kyodo News, Jiji Press, Nikkan Sangyo Shimbun, Kagaku Kogyo Nippo, Nihon Nogyo Shimbun, Fukui Shimbun, etc.
December, 2010	International symposium and the joint statement carried out/released on December 10, 2010.	Asahi Shimbun, Kankyo Business